



NEWS RELEASE June 2008

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NEW RELEASE - SHINGLEBACK!

2005 Shingleback D Block Reserve Cabernet Sauvignon: Winner of the 2006 Jimmy Watson Memorial Trophy

To win the Jimmy Watson Trophy in 2006 fulfilled a long held ambition for John Davey, co-owner and winemaker of McLaren Vale's Shingleback Wine. Then to have another 2 wines in the final 15 in the 2007 Jimmy Watson judging was heady stuff indeed! The critical acclaim continued some weeks later with Shingleback being awarded "Overseas Producer of the Year" at the 2007 Mundus Vini International Wine Awards in Germany, capping a very successful period in Shingleback's short history.

But back to the Jimmy Watson Trophy. The 2006 winner – the **2005 Shingleback D Block Reserve McLaren Vale Cabernet Sauvignon** has just been released. It won against 850 entries across all red wine varieties and Shingleback are happy to confirm that the vast majority of the wine has been allocated to the Australian market at an unchanged **RRP of \$59.95**. John comments: "The buzz I like about this trophy is the competition between the red districts to bring it home each year. With McLaren Vale winning the last 3 years, the reputation of the whole district is enhanced, and brand McLaren Vale is strengthened, ultimately benefiting all growers."

The 2006 winning wine, the **2005 Shingleback D Block Reserve Cabernet Sauvignon**, is an intensely flavoured wine, showing the classic characteristics of McLaren Vale. The finest fruit from the Davey Family and John Petrucci vineyards is chosen, and individual barrels selected after maturation, to create the fruit power, complexity and harmonious balance that is synonymous with Shingleback D Block Cabernet Sauvignon.

Shingleback was founded in 1995 by brothers Kym and John Davey, with the help and continuing involvement of their parents, Reg and Rhonda, John's wife, Kate and a core of talented, dedicated and enthusiastic staff. Kym is the managing director, John the senior winemaker and Kate is PR manager. "We are a small team and we handcraft from the vine to the bottle. Our wines are a true expression of McLaren Vale. We produce modern, food friendly wines with all the power, complexity and balance that you expect of a high-end Australian producer. We are committed to producing affordable, quality wines," says John.

Shingleback's estate grown, rich, fruit forward wines are exported to the USA, Canada, New Zealand, UK, Europe, Asia and Scandinavia.

The Australian national distributor is Angoves Pty. Ltd.

Further Recent Acclaim

James Halliday Wine Companion 2008:

94pts – 2004 Shingleback D Block Reserve MV Cabernet Sauvignon

93pts - 2004 Shingleback D Block Reserve MV Shiraz

Best Value Dry Red Table Wine Trophy, 2007 Sydney International Wine Competition – 2004

Shingleback MV Cabernet Sauvignon

Finalist, Australian Producer of the Year, 2006 International Wine & Spirit Competition

